#### Dr. Devin Anderson

# The Top 10 Things You Must Know Before Choosing Your Challengist



#### **Opening Letter from Dr. Devin Anderson**

Dear Friend,

At Priority Hearing & Tinnitus, our team goes above and beyond to provide you with top-notch hearing care that allows you to enjoy the sounds of the world around you. For every patient, uncompromised quality is our main goal. As a San Tan Valley, AZ, audiologist, helping people restore music and conversation to their lives is my passion. Over 4,000 patients have trusted us with their hearing health, and we look forward to providing you with the same excellence!



With our advanced in-office technologies, we are proud to offer you comfort and convenience with our hearing aids, hearing assessments, and tinnitus

treatment options. If you or a loved one has suffered from a sense of isolation due to hearing loss, tinnitus, or cognitive decline, our compassionate team is here to help you find the right solution to reconnect you with your loved ones and the world around you.

Ultimately, you should do your research when choosing your audiologist. To help you make your decision, I wrote this report, "The Top 10 Things to Know Before Choosing Your Audiologist." In this report, you will find the 10 most critical things to know, and what to ask, your potential new provider before you commit to a hearing care plan. If you have any questions as you read this report, don't hesitate to call our hearing center and ask! We are here to support you.

To Your Hearing Clarity,

## Dr. Devin Anderson

P.S. If you are looking for a solution to your hearing loss, call **480-428-0937** to schedule your **New Patient Assessment** and find out how Priority Hearing & Tinnitus can help you.

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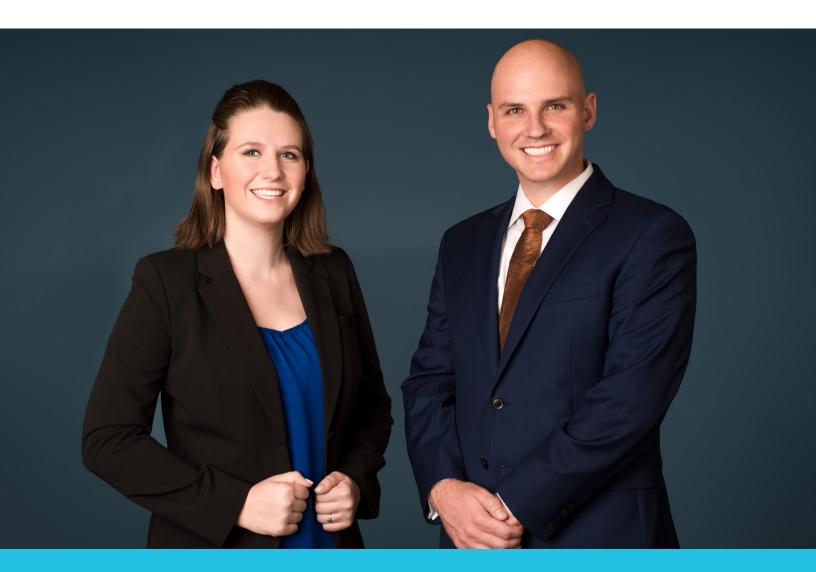
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#### 1. Do They Have Extensive Experience?

When selecting your new audiologist, their experience should be at the top of your list. Extensive experience means that the doctor has already seen a wide variety of hearing loss cases, making it more likely that they have already treated a case similar to yours. That foresight means that they can predict any complications or risks during treatment and that your treatment recommendation is the best one for your situation.

Our experts have transformed over 4,000 lives in the Southeast Phoenix Valley since 2015! Our audiologist, Dr. Devin Anderson is highly trained in hearing loss care and tinnitus treatment and brings years of experience to our patients every day. Dr. Anderson's background, experience, and knowledge provide the understanding necessary to help your or your loved one's hearing impairment. Our team works to provide comprehensive, personalized treatment plans and identifies each patients' unique hearing profile — this personalization ensures that each treatment is comfortable and successful!



#### 2. Are They Focused On More Than Hearing Aids?

Helping someone restore their hearing clarity isn't just about amplifying sounds with hearing aids. There is a neurological component to hearing loss, and quality hearing care takes that into account. For one, dysfunction in certain areas of the brain can lead to hearing loss, not just dysfunction in the ear itself. In addition, losing your hearing can cause dementia and cognitive decline. Your new hearing care provider should take all of these factors into account when building your treatment plan.

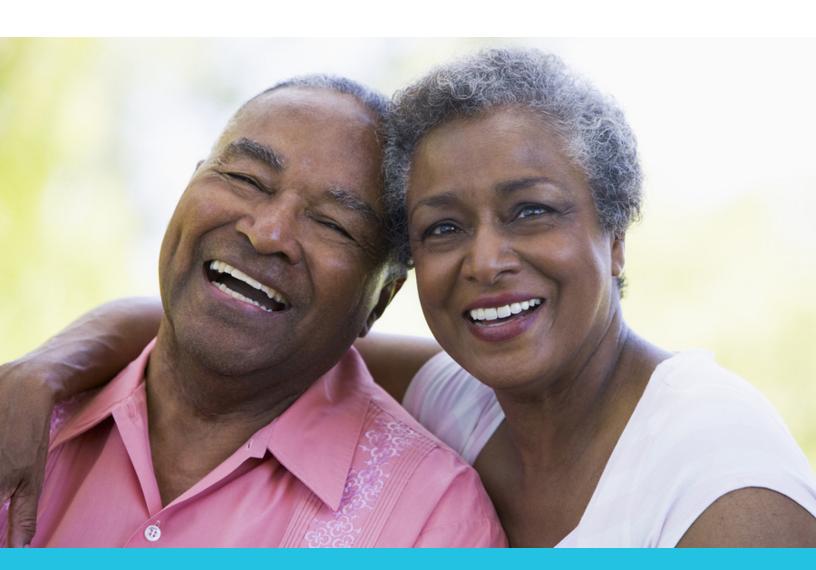
Priority Hearing & Tinnitus focuses on the whole picture of your hearing health. We use advanced technology to treat your condition, such as custom earmolds and real-ear measurements. We understand that treatment should include more than just hearing aids and take great care to thoroughly examine your hearing loss and cognitive health. When you schedule a consultation with us, we will focus on exactly what other devices or tests you may need in order to restore your hearing clarity.



#### 3. Are They Tinnitus Specialists?

Tinnitus causes ringing, whooshing, or buzzing sounds in your ears and can reduce your quality of life. It is associated with hearing loss but has multiple causes. These causes may be difficult to identify and treatment can be complicated, with varying degrees of success. This may sound discouraging, but there are experts who specialize in tinnitus treatments! If you suffer from tinnitus or want an evaluation to determine if you have tinnitus, it is critical to select a provider who has experience successfully treating this condition.

Many other providers won't or don't want to work with or provide hope to tinnitus patients, but at Priority Hearing & Tinnitus, we love helping them! We are tinnitus specialists who provide comprehensive tinnitus testing and treatment. Our knowledgeable team diagnoses, manages, and counsels tinnitus patients with high rates of success in mitigation. After examining your ears and performing a hearing test, we will address any underlying problems, get to the root of your tinnitus, and help you restore your hearing and get relief!



#### 4. Do They Offer a New Patient Special?

Most audiologists offer consultations for new patients in order to provide expert advice about their treatment needs and options. This helps to prepare them before they make an investment in their hearing care. On your first appointment, make sure that your questions are thoroughly answered and that you have all of your concerns addressed regarding treatment options. You're taking a big step when you start your journey to hearing health — your potential provider should make you feel welcome!

At Priority Hearing & Tinnitus, we offer a new patient assessment to address your unique hearing needs. After we learn more about you, we can recommend a customized hearing treatment plan for you that improves your hearing volume, clarity, and cognition.

During your New Patient Assessment, we will:

- Discuss your goals & medical history
- Perform a comprehensive hearing test
- Craft a custom treatment plan
- Discuss our flexible payment options that fit all budgets & credit histories



#### 5. Do They Use Advanced Technology?

Many audiologists have the minimum equipment necessary to provide treatment to their patients. However, to treat conditions most effectively, the best doctors will go above and beyond, offering specific equipment for the latest, most advanced diagnostic and treatment services.

At Priority Hearing & Tinnitus, we recognize that the field of audiology is constantly evolving and work hard to offer our patients the most advanced and effective treatments available. Whether your concerns are hearing loss, cognitive deficits, tinnitus, or anything else, rest assured that we use state-of-the-art assessments and treatment techniques to ensure the best possible outcome. We offer top-notch care using modern equipment and also offer:

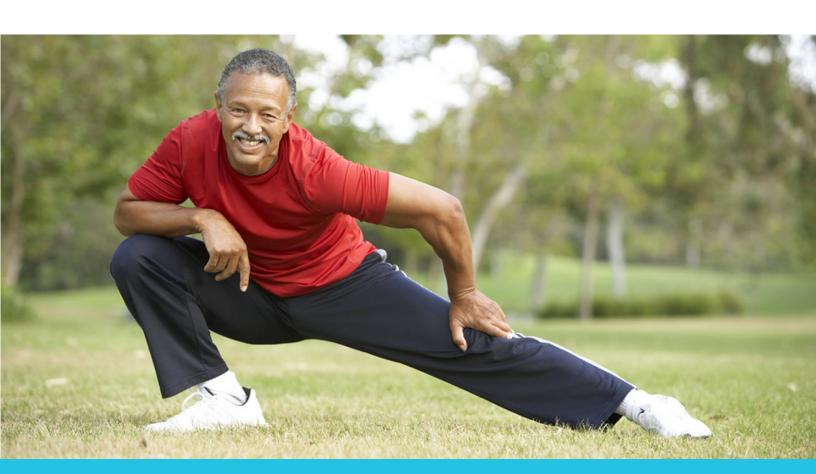
- Modern rechargeable hearing aids
- Cutting-edge Bluetooth hearing aids
- All major manufacturers
- Technology levels for every budget



#### 6. Will They Respect Your Time?

When you go to a hearing appointment, you don't want to sit around waiting to be seen, especially if you were respectful enough to be on time. For many busy patients, it is challenging enough to find time to make and keep an appointment, and you should never have to wait. If you value your time, ask your potential new provider about their wait times, and do a search online to find out what the office's waiting room reputation is.

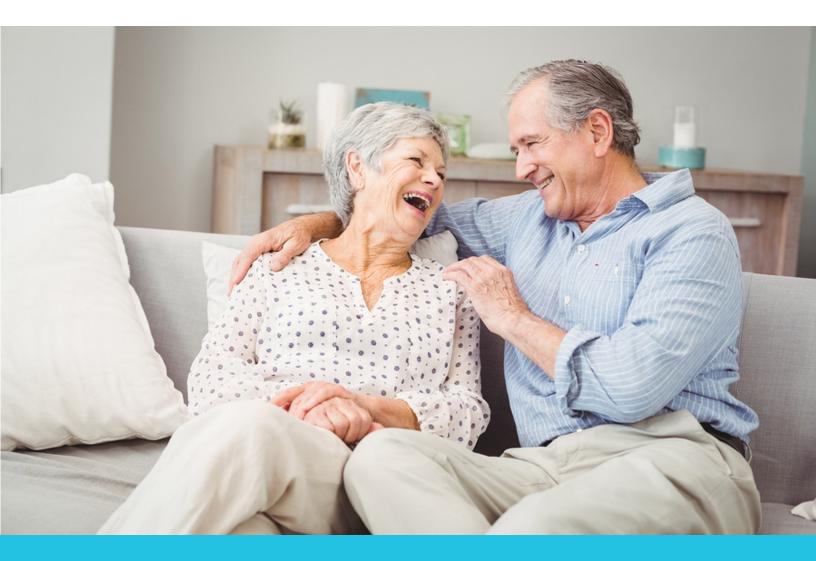
At Priority Hearing & Tinnitus, our goal is to make you comfortable and while we hope that you enjoy your time at our office, we don't want to keep you waiting! We know that your time is valuable, and our team respects that and works hard to keep our appointment schedule running smoothly. When you come to see us, you can trust that your appointment will begin on time and that you will have ample time to speak with our doctor to have all of your concerns addressed and all of your questions answered.



### 7. Do They Offer a Trial Period On Devices?

A commitment to improving your hearing health is a big decision, both in terms of time and finances. It is important to know that your provider is going to stand behind their treatment recommendations as well as the devices they fit you with. Check to see if your potential new provider offers a trial period for devices to make sure that you are completely satisfied. If they don't offer any sort of trial or guarantee, it may be a sign that you will not be well taken care of throughout your hearing restoration journey.

At Priority Hearing & Tinnitus, we guarantee that you will be able to hear better after treatment. That's why we offer a flexible 45-day, risk-free trial and adjustment period. We will always try our best to resolve anything you are not satisfied with. You can contact our office at any time with questions or to schedule a follow-up appointment.



#### 8. Do They Speak Spanish?

Discussing complex health concerns with a healthcare provider can be a stressful experience If you or your loved one doesn't speak English as your first language. In some cases, it may even lead to poor treatment due to miscommunications or misunderstandings. Finding a translator is not always possible, and it can also be a hassle to have someone accompany you to each appointment to translate. To avoid problems that may arise due to language discrepancies, ask your potential audiologist if any of their staff are bilingual in your native language.

At Priority Hearing & Tinnitus, we appreciate the importance of being able to communicate effectively with our patients for the best possible care. For this reason, we provide services in Spanish for the convenience and comfort of our patients. Simply ask when you call to schedule your consultation. This is just another way that we seek to go a step beyond for the members of our community!



#### 9. Do They Carry Major Manufacturers?

Recent advances in hearing technology include hearing aids that do more than just turn up the volume on sounds — modern hearing aids are smaller, sleeker, and produce more natural sound than ever before. Many manufacturers of advanced hearing aids provide options with smartphone compatibility and Bluetooth pairing. Check with your potential audiologist if they dispense hearing aids from major manufacturers with good reputations so you know you will receive the highest quality devices on the market.

Dr. Anderson and our team at Priority Hearing & Tinnitus are proud to offer the most cutting-edge hearing instruments from major manufacturers. We only dispense state-of-the-art hearing aids from highly reputable companies, including:

- ReSound GN®
- Oticon
- Phonak
- Widex®
- Starkey<sup>®</sup>

These manufacturers produce many types of hearing aids with options such as enhanced noise reduction, wireless capability, Bluetooth, digital hearing aids, smartphone compatibility, and built-in speech preservation. We will help you select which one is best for your needs and take time to explain the functions of today's modern digital advances in hearing aids.



#### 10. Do They Accept Most Insurances?

It is crucial to check that your potential audiologist works with your insurance provider or offers assistance in getting the help you need. You shouldn't have to put off necessary treatment because the practice won't work with your insurance or financial situation. Accepting most insurances shows that their practice is committed to ensuring that patients have access to top-quality care. With this, you can focus on what really matters – getting your hearing back.

Priority Hearing & Tinnitus participates with most health insurance carriers, including:

- Aetna
- Anthem Blue Cross
- Cigna
- GEHA
- Golden Rule
- Optum
- Tricare
- United Health Care
- Medicare

Please give our friendly team a call to discuss insurance coverage. If you are unsure whether your health insurance plan includes audiology coverage, we are here to assist you with that as well. Our office staff will communicate with your insurance and help you get answers to your questions.



#### **Bonus: Do They Offer Flexible Payment Options?**

We realize this report is supposed to be the "Top 10 Things You Must Know Before Choosing Your Audiologist," but we couldn't leave out some payment tips to look for when choosing a professional. Once you are comfortable and have chosen the right audiologist for you, your parent, your spouse, or another family member, the next question typically is, "How much is this going to cost, and how am I going to pay for it?"

Restoring your hearing clarity is our goal, and at Priority Hearing & Tinnitus, we believe that everyone deserves clear hearing regardless of financial status. We work closely with you to understand your hearing needs as well as your financial needs. We proudly offer credit plans through CareCredit, Allegro Credit, and have flexible payment options for all budgets and credit histories, including 12-month plans or interest plans up to 5 years in length. Ask for more details at your initial consultation!



#### Closing letter from Dr. Devin Anderson

Dear Friend,

I hope that this report has helped you learn more about audiology and shown you how Priority Hearing & Tinnitus can help you, your spouse, parent, or another loved one. To accomplish our team's mission of restoring hearing clarity, treating tinnitus patients, and improving quality of life, Dr. Diamond or myself would be honored to meet and learn more about how our team can help boost your or your family member's hearing.

We are is here to answer your questions, address your concerns, and have you experience audiology at its very best!



We will share our expert medical recommendations based on our years of experience, advanced diagnostics, and thorough analysis. Our pride is in restoring hearing clarity and transforming lives. Of course, there may be other things you should know before choosing your audiologist. In fact, I'm sure I could have easily doubled the length of this report!

To Your Hearing Clarity,

## Dr. Devin Anderson

P.S. When you are ready, call **480-428-0937** to schedule your **New Patient Assessment** to determine if you can benefit from hearing aids or other treatments. At that time, we will review your treatment options and answer any questions you may have about audiology or our office in general.



www.Priority-Hearing.com
Fountain Hills - 480-637-3251
Maricopa - 480-428-0937
San Tan Valley - 480-613-4900